

Oct 2010 Edition

Redken is Here!

We are excited to announce the arrival of Redken Colour, Haircare and Chemistry to Pink Ginger Hairdressing.

As a special offer to all our existing clients we are giving 20% off during the month of October to allow you the opportunity to experience Redken.

www.redken.com.au

Redken offers a complete range of NYC-inspired hair colour options that are simply amazing! From high-fashion shades to ultra-shiny glosses to express services, each one is scientifically developed and salon proven so that you can have colour confidence.

Our formulations ensure perfect, long-lasting color results with exceptional condition and shine.

Redken offers three ranges of hair colour, one permanent, one permanent ammonia-free range and a demi-permanent colour.

New Stylist Jess Recommends Fabricate:

FABRICATE

The reason why I chose Fabricate is because it is such a fantastic all round product which contains heat protection and gives fantastic hold without going hard in your hair.

I use this product to give hair texture. It makes the hair easy to handle. I love to finish the style using Rough Paste and Rewind. These two products combined give hold and texture to short styles.

HIGHLIGHTS

It is important to stick to colours that compliment your skin tone.

If you have very pale skin with dark hair – have you considered going lighter? Going lighter can be a gradual process and can be achieved safely with foiling or 'highlighting' your hair.

You can start with a small amount of highlights which surround your face – breaking up your overall colour. If you like the results add to these highlights each visit giving you a lighter hue over a period of time.

BLENDING WHITE HAIR

Foiling is a fantastic technique for blending out white hair. This technique gives a very natural result and will grow out in a more natural way avoiding the regrowth line that full cover can give.



EVENTS

PINK GINGER BECOMES A SWIMWEAR SHOP FOR A DAY!

IN SUPPORT OF NEW LOCAL BUSINESS: QUEENSLAND SWIMWEAR COMPANY

Check out QSC's new styles and prints for summer 2010 and get expert advice and fit tips on choosing swimwear for your shape from one of Australia's leading bra and swimwear technical specialists.

www.queenslandswimwear.com.au

When: Saturday 6th November 2010
Where: Cnr School of Arts Rd & Cypress St Redland Bay
Time: 4pm – 6pm
Cost: Free

No appointment necessary - just come along.



HIGHLIGHTS V'S LOWLIGHTS

A beautiful natural look can be created by placing both highlights and lowlights throughout the hair giving your style lots of dimension, depth and character.

These techniques are used to enhance your style cut and can also help when trying to grow out your short style.

GROW IT OUT

It is important when growing out your style to continue to have regular trims. This will help your hair being damaged and will keep your style while trying to achieve a new length.

If you are used to having your short hair trimmed every 3-4 weeks then add an extra week or two between trims. Speak to your stylist about a plan for your hair.

Help promote hair growth by keeping it healthy – regular treatments are essential in maintaining or restoring the integrity of your hair.

Redken's Chemistry System of hair treatments have been scientifically produced to

restore hair to its natural beauty. Available in-salon only, this chemical system is five times stronger than anything you can purchase to take home. The system combines a cocktail of shots mixed to suit your needs and will last in your hair for 18 washes. It takes just seven minutes to apply and leaves your hair feeling fantastic.

Learning lots of different ways to style your hair at home for your in-between styles will help you get through each different phase of growth. Our stylists can help you with lots of take-home hints and tips.

Preventing Hair Loss in Women

Preventing hair loss in women is as important as it is in men. There are a number of causes of hair loss in women including:

- high stress levels
- inadequate diet
- clogged hair folliculus
- incorrect chemical treatment

To manage high stress levels, taking time out for yourself, meditation and massage can be useful to relieve stress. In extreme cases it may be necessary to consult a health professional.



Inadequate diet, low iron levels, poor liver function, and metabolic disorders can also contribute to hair loss. It is important to contact your doctor if you feel this could be you.

Clogged hair follicles – It is normal to lose around 100 hairs a day. These hairs are generally replaced by new hair growth.

When the scalp is unclear or the follicle is clogged, the new hair will try a number of times to break through to the surface. When these attempts fail, the hair gives up and dies away, so a good cleansing routine is essential.

When shampooing, concentrate on the scalp, ensuring all areas are cleansed thoroughly before shampooing for a second time. Conditioners are used to close and smooth the cuticle, with this in mind use a small amount of conditioner throughout the mid-lengths and ends of the hair.

It is extremely important that your shampoo and conditioner be prescribed for your particular hair and scalp type.

For a detailed prescription in our new Redken or Senscience range of shampoo's and conditioners, please ask our stylist for their recommendations. It is extremely important that you provide your hairdresser with all details of your previous chemical treatments so that he or she can accurately recommend the most suitable products for you.

Home remedies including the use of spray-in lighteners can have devastating effects on the hair. Chemical reactions to hair that has been treated with these products can have your hair breaking off years after the product was used. Even some supermarket shampoos and conditioners can also have this effect if you are wishing to lighten your hair.

Find us on
Facebook

**JOIN US ON FACEBOOK
FOR GREAT HAIR TIPS &
FACEBOOK SPECIALS**

CHRISTMAS BOOKINGS

Look your best for Christmas - plan now!

**WE ARE FAST APPROACHING THE CHRISTMAS PERIOD.
WE HAVE OPENED BOOKINGS FOR CHRISTMAS TO
HELP YOU GET READY FOR THE FESTIVE SEASON.**

OPENING HOURS - Both Salons:

Monday 20th Dec	9:00am – 5:00pm
Tuesday 21st Dec	9:00am – 9:00pm
Wednesday 22nd Dec	9:00am – 9:00pm
Thursday 23rd Dec	9:00am – 9:00pm
Friday 24th Dec	9:00am – 5:00pm

TO ALL OUR SENSICENCE FANS

We are still stocking the entire range of Senscience products.

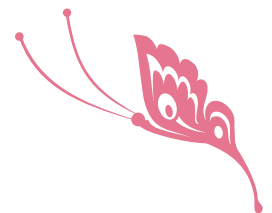
Senscience Thermal Straightening – used for Permanent Thermal Straightening.



PINK GINGER HAIRDRESSING SUPPORTS OUR LOCAL COMMUNITY.

As a small business in the local community we enjoy being able to donate to a number of charities and community events. Such as:

- Children's Christmas Appeal
- Deaf Society
- Shave for a cure
- Breast Cancer
- Smile Train
- Ovarian Cancer



We also donate our services and time to many of our local schools. Our girls volunteer their time at local schools career evenings helping give information to school leavers looking at hairdressing as a career. We also regularly take year 10-12 work experience students giving them a chance to experience our industry first hand.



**OWNER SHEREE BRUCE
NOW AVAILABLE AT
BOTH SALONS FOR
APPOINTMENTS.**

Please call your closest
salon for information.